

• Distributor ordering app for brands

## Your distributors order from **your app**, not WhatsApp and Excel.

Built for footwear & apparel brands. Live in 10 days.

*"WhatsApp pe order lena band karo."*

✓ Article × colour × size-set ordering

✓ Purchase orders & goods tracking

✓ Outstanding & dashboards

✓ Android, iOS and web

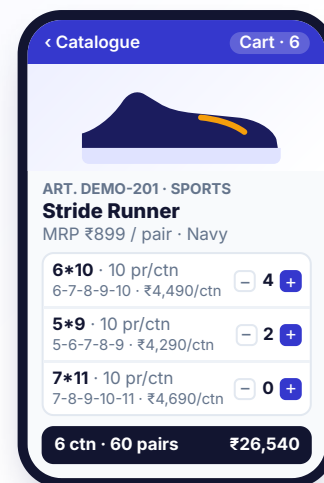


Illustration with demo data

### THE PROBLEM

## Orders on WhatsApp look easy, until they go wrong.

#### ! Wrong size-set or colour

"Navy 6-10, 4 ctn" is read as Black, or the 5-9 set. Wrong cartons get packed and come back.

#### ! Re-typing every order

Messages, voice notes and slip photos are typed again into Excel or Tally.

#### ! No view of outstanding

You call accounts to ask what a distributor owes before accepting a big order.

#### ! Salesmen's orders arrive late

Booked at the shop in the afternoon, reaching the office next morning. Dispatch slips a day.

### HOW IT WORKS

## Three steps. We do the heavy lifting.

1

Day 1

#### We upload your catalogue

Send articles, colours, size-sets, MRPs and distributors in Excel. We do the first upload, with your logo.

2

Day 10

#### Distributors and salesmen order

Pick article, colour and size-set, enter cartons, place the order. Salesmen order for their distributors.

3

Every day after

#### You see everything in one place

Orders, stock and outstanding in your admin portal, where your team manages catalogue and prices.

### ONE SYSTEM

## From factory to distributor.

#### SOURCE

##### Purchase orders

Upload POs from Excel with size-wise quantities. Suppliers get the PO PDF by email.

#### RECEIVE

##### Goods tracking

Track every PO through Dispatch and GRN, size by size.

#### SELL

##### Catalogue & orders

Publish to distributors; orders from app, web and salesmen land in one queue.

#### COLLECT

##### Finance

GST tax invoices on dispatch; open, overdue and paid at a glance.

#### SEE

##### Dashboards

Sourcing and delivery dashboards with drill-down. More on the way.

## FEATURES

**Everything your team and your distributors need.**

## DISTRIBUTORS &amp; SALESMEN

- ✓ **Android, iOS and web**  
App or web portal; your own branded app on Growth.
- ✓ **Simple login with MPIN**  
Log in once, then open with a quick MPIN.
- ✓ **Article x colour x size-set**  
Order size-sets in cartons, with MRP and discount.
- ✓ **Cart and order book**  
Many articles, discounts and GST, one tap.
- ✓ **Order tracking**  
Placed to dispatched, incl. partial deliveries.
- ✓ **Outstanding and invoices**  
Open and overdue invoices, ledger, GST PDFs.

## YOUR BACK OFFICE

- ✓ **Purchase orders**  
Excel upload, size-wise qty, PO PDF to suppliers.
- ✓ **Goods tracking**  
Dispatch and GRN, size by size, ordered vs delivered.
- ✓ **Dashboards**  
Sourcing and delivery, with drill-down. More coming.
- ✓ **Salesman and brand ordering**  
Order on behalf of any distributor they handle.
- ✓ **Per-distributor terms**  
Trade discount per distributor; order matches invoice.
- ✓ **Email updates**  
Order confirmations; suppliers told when a PO is released.



OUR CLIENT

● Live

**Bonkerz** · Footwear brand, India

Distributor ordering app

Purchase orders

Goods tracking

Catalogue

GST invoicing

## PRICING

**Simple plans. Setup included.****Starter**

For brands moving their first distributors off WhatsApp.

Starting from

**₹35,000/month**

- ✓ Your own web address, e.g. yourbrand.techascents.com
- ✓ Web ordering portal
- ✓ Admin portal for your team
- ✓ DistroDesk app on Android and iOS (shared TechAscents app)
- ✓ Catalogue with article x colour x size-set
- ✓ Cart, order book and order tracking
- ✓ Outstanding and invoice view
- ✓ Dashboards
- ✓ Email support

## Recommended

**Growth**

For brands with a field sales team, many distributors or custom needs.

**Talk to us**

- ✓ Everything in Starter
- ✓ Your own branded Android and iOS apps
- ✓ Purchase orders and goods tracking with suppliers
- ✓ Salesman app: order on behalf of distributors
- ✓ Brand team ordering on behalf of distributors
- ✓ Per-distributor discount and charge terms
- ✓ GST tax invoice and order confirmation PDFs
- ✓ Custom reports and workflows
- ✓ Dedicated account manager
- ✓ Priority support on WhatsApp and email

All plans include setup, the first catalogue upload and training for your team. GST extra.

**First 5 brands: special setup price, live in 10 days.****Claim a slot**

## BOOK A FREE DEMO

**See your own catalogue in the app.**Website [distrodesk.techascents.com](https://distrodesk.techascents.com)

WhatsApp +91 98733 08337

Email [support@techascents.com](mailto:support@techascents.com)

Scan to book a demo